

20th ASIAN CONFERENCE ON CLINICAL PHARMACY

IN CONJUNCTION WITH THE 30TH SINGAPORE PHARMACY CONGRESS

PHARMACY BEYOND 2020 - Changing Landscapes, Improving Lives
101 - 04 July 2021 W Virtual Conference



SPONSORSHIP PROSPECTUS

Ms Jiemi HONG Chair, Sponsorship Subcommittee Tel: +65 9220 7061 sponsor.accp2020@gmail.com

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www.accp2020.sg

PROUDLY ORGANISED BY:



IN COLLABORATION WITH



CONTENTS

WELCOME MESSAGE	3
ATTENDEE'S PROFILE, CONFERENCE VENUE & KEY CONTACTS	4
SCIENTIFIC PROGRAMME	5
WHY SPONSOR?	6
PREMIER SPONSORSHIP PACKAGES	7
TALKS & SYMPOSIA	13
VIRTUAL EXHIBITION SPACES	15
DIGITAL ADVERTORIALS	16
CEREMONY SPONSORSHIP	17
COMMITMENT FORM	18
TERMS & CONDITIONS	19

PHARMACY BEYOND 2020: CHANGING LANDSCAPES, **IMPROVING** LIVES

Asian Conference on Clinical Pharmacy2

WELCOME MESSAGE

Dear Industry Colleagues, Trade Partners and Friends,

Thank you for your support in the past towards the Singapore Pharmacy Congress (SPC) and the Asian Conference on Clinical Pharmacy (ACCP). It was with your partnership that we have achieved resounding success in improving the standards of pharmacy practice in Singapore, the region, and beyond.

On behalf of the Pharmaceutical Society of Singapore and the 20th ACCP Organising Committee, we would like to invite you to journey with us for the very first virtual ACCP, held 1st – 4th July 2021.

ACCP 2020 was originally planned to be held from 20th to 23rd Aug 2020. With COVID-19 ravaging worldwide, the organising committee initially decided in April to postpone the event by a year. Unfortunately, global travel restrictions as well as strict safe-distancing guidelines imposed on MICE events in Singapore are expected to stay for the long term, which will impact our ability to conduct a physical event. After careful consideration, in consultation with the Pharmaceutical Society of Singapore and the ACCP Board, the Organising Committee has decided to pioneer on an all-virtual concept for the 20th ACCP. The Organising Committee is committed in delivering a high quality and robust scientific programme, and enriching and memorable conference experience for all our delegates.

The Virtual Conference expects to welcome over a thousand local and foreign delegates, to participate over 4 days of scientific keynote and plenary lectures, concurrent symposia, oral and poster abstract presentations and break-out workshops. The agenda will cover relevant areas in pharmacy practice and pharmaceutical sciences. Sponsors will be able to create brand awareness by being part of the scientific programme, commercial exhibitions, publicity materials, or online social events.

Our 20th ACCP Theme "Pharmacy Beyond 2020 - Changing Landscapes, Improving Lives", aims to not only foster new scientific knowledge but also to enable regional expertise sharing for the betterment of health among Asian populations. As we welcome international delegates to the Conference, we also aim to build lasting relationships with our fellow Asian healthcare professionals.

Your sponsorship participation will be pivotal in ensuring the success of our event. We hope that you will continue to support us, and we look forward to seeing you at 20th ACCP!

Yours sincerely, 20th ACCP Organising Committee



From left:

Mr Justin DE SILVA

(Chair, International Relations Subcommittee)

Dr Vivianne SHIH

(Co-Chair, Scientific Subcommittee)

Mr ONG Kheng Yong

(Chair, Logistics Subcommittee)

Ms Tracy CHEAN

(Co-Chairperson)

Mr LAI Yi Feng

(Co-Chairperson)

Ms TIAH Hui Xian

(Co-Chair, Social Subcommittee)

Mr LIM Kai Kiong

(Co-Chair, Social Subcommittee)

Mr NG Boon Tat

(Co-Chair, Scientific Subcommittee)

Ms HONG Jiemi (not pictured)

(Chair, Sponsorship Subcommittee)

ATTENDEES' PROFILE

Over a thousand delegates from healthcare sectors including:

- Clinical pharmacists
- Hospital management
- Procurement services
- Public health agencies
- Retail pharmacy chains
- Health technology startups
- Health insurance
- Pharmaceutical companies

Delegates	Participation*
Local	50%
International, of which:	50%
Southeast Asia	73%
East Asia	15%
Others - North Asia, South Asia, Middle East, Oceania, Europe & Americas	12%

CONFERENCE VENUE



The 20th ACCP will be held as a fully virtual event to increase outreach to a wider audience and enhance conference experience with the incorporation of multimedia technology.

Contact us for a demo!

CONTACT

For more information and to discuss your participation, please contact:

Ms Jiemi HONG Chair, Sponsorship Subcommittee

Tel: +65 9220 7061

Email: sponsor.accp2020@gmail.com

Ms Jaselle LEE Conference Manager

Tel: +65 9221 4155

Email: jaselle.lee@communique-live.asia

^{*}Projected estimates.

SCIENTIFIC PROGRAMME (TENTATIVE)

TRACKS	FOCUS
CLINICAL PRACTICE	 Clinical Updates: e.g. Infectious Diseases, Critical Care, Dermatology, Cardio-Renal-Metabolic diseases, Asthma & COPD, Oncology, Haematology, Psychiatry, Pharmacogenomics, Biologics & Geriatric Care Collaborative Practice Models, Patient Assessment & History-Taking
EDUCATION	 Advancing Training Framework for Pharmacists & Pharmacy Technicians Faculty Development Clinician Scholarship
GOVERNANCE	 Antimicrobial Stewardship Medication Safety, Drug Regulatory & Pharmacovigilance Cybersecurity and Electronic Health Records
INDUSTRY	Access to Quality, Safe and Effective Medicines
INNOVATION	 Cost-effectiveness, Research & Clinical Quality Improvement Telemedicine and Supply Chains

^{*}Please note that the scientific programme is subject to change without prior notice. For latest updates, please refer to www.accp2020.sg.

WHY SPONSOR OR EXHIBIT?

- To demonstrate your organisation's commitment to the pharmaceutical and care sciences and to publicise this support to thought leaders, practitioners and students in the field.
- To enhance your brand/organisation's image amongst hospitals and patients who are seeking solutions and innovation in the pharmaceutical and care industries.
- To obtain meaningful business directions via networking with thought leaders and clients in the industry.
- To meet and network with the medical professionals in the industry from all over the world, especially from the Asia-Pacific region.

SPONSORSHIP/ EXHIBITION AVENUES

- 1. Premier Sponsorship Packages
- 2. Industry Sponsored Talks & Symposiums
- 3. Exhibition Spaces
- 4. Advertorials
- 5. Ceremony Sponsors



Undecided?

To help you make a decision, contact us for a demo of our conference platform!

1.1 DIAMOND SPONSORSHIP* SGD 80,000 **Benefits** Includes **ONE Breakfast Symposium*** Right to use the endorsement "Diamond Sponsor of 20th Asian **ONE Lunch Symposium*** Conference on Clinical Pharmacy" Naming rights to the sponsored **DIAMOND Suite** Virtual Exhibition events **Space** Custom booth design Email blast of E-food vouchers to 9m x 4m virtual booth space registered local delegates (food Static branding spots** x 5 vouchers to be provided by sponsor)^ Video spot x 1 Prominent acknowledgement on E-Conference Stage Backdrop **FOUR** full page advertisements in the E-Conference Programme Acknowledgment on the Conference **Booklet** website with hyperlink to sponsor's **TEN** E-Conference Passes homepage First priority to select the choice of **TEN** E-Exhibitor Passes (access to exhibition area only) symposium slot **ONE** Full Screen Advertisement 20% discount for additional virtual during intermission of plenary track booth space **ONE** Banner Advertisement on Virtual Event Lobby **Prominent Acknowledgement** throughout virtual event platform as **Diamond Sponsor of Event**

^{*}Availability on a first-come-first-served basis within the same sponsorship tier.

[^]Food vouchers are only applicable for local delegates.

^{**} Each Static Branding Spot is a clickable image banner that opens a PDF document.

1.2 PLATINUM SPONSORSHIP SGD 60,000 **Includes Benefits ONE Breakfast Symposium*** Right to use the endorsement "Platinum Sponsor of 20th Asian **ONE Lunch Symposium*** Conference on Clinical Pharmacy" Naming rights to the sponsored **PLATINUM Suite** Virtual Exhibition events Space Custom booth color scheme & Email blast of E-food vouchers to registered local delegates (food logo placement vouchers to be provided by sponsor)^ 5m x 3m virtual booth space Static branding spots** x 3 Prominent acknowledgement on Video spot x 1 E-Conference Stage Backdrop **THREE** full page advertisements in Acknowledgment on the Conference the E-Conference Programme website with hyperlink to sponsor's **Booklet** homepage **FIVE** E-Conference Passes Priority to select the choice of symposium slot after Diamond **TEN** E-Exhibitor Passes (access to exhibition area only) **Sponsors** 15% discount for additional virtual **ONE** Banner Advertisement on Virtual Event Lobby booth space **Prominent Acknowledgement**

throughout virtual event platform as

Platinum Sponsor of Event

^{*}Availability on a first-come-first-served basis within the same sponsorship tier.

[^]Food vouchers are only applicable for local delegates.

^{**} Each Static Branding Spot is a clickable image banner that opens a PDF document.

1.3 GOLD SPONSORSHIP SGD 50,000 **Benefits** Includes **ONE Lunch Symposium*** Right to use the endorsement "Gold Sponsor of 20th Asian Conference on **GOLD Suite** Virtual Exhibition Space Clinical Pharmacy" Logo placement on booth Naming rights to the sponsored 4m x 3m virtual booth space event Static branding spots** x 3 Video spot x 1 Email blast of E-food vouchers to 0 registered local delegates (food **TWO** full page advertisements in the vouchers to be provided by sponsor)^ E-Conference Programme Booklet Prominent acknowledgement on **FIVE** E-Conference Passes E-Conference Stage Backdrop FIVE E-Exhibitor Passes (access to Acknowledgment on the Conference exhibition area only) website with hyperlink to sponsor's **ONE** Banner Advertisement on homepage Virtual Event Lobby Priority to select the choice of symposium slot after Platinum Prominent Acknowledgement throughout virtual event platform as sponsors Gold Sponsor of Event 10% discount for additional virtual booth space

^{*}Availability on a first-come-first-served basis within the same sponsorship tier.

[^]Food vouchers are only applicable for local delegates.

^{**} Each Static Branding Spot is a clickable image banner that opens a PDF document.

1.4 SILVER SPONSORSHIP SGD 40,000 **Includes Benefits ONE Breakfast Symposium*** Right to use the endorsement "Silver Sponsor of 20th Asian Conference on Clinical Pharmacy" **SILVER Suite** Virtual Exhibition Space Naming rights to the sponsored 3m x 3m virtual booth space event Static branding spots** x 2 Video spot x 1 Email blast of E-food vouchers to 0 registered local delegates (food **TWO** full page advertisements in the vouchers to be provided by sponsor)^ E-Conference Programme Booklet Prominent acknowledgement on FIVE E-Exhibitor Passes (access to E-Conference Stage Backdrop exhibition area only) Acknowledgment on the Conference **ONE** Banner Advertisement on website with hyperlink to sponsor's Virtual Event Lobby homepage **Prominent Acknowledgement** Priority to select the choice of throughout virtual event platform as symposium slot after Gold sponsors Silver Sponsor of Event 5% discount for additional virtual booth space

^{*}Availability on a first-come-first-served basis within the same sponsorship tier.

[^]Food vouchers are only applicable for local delegates.

^{**} Each Static Branding Spot is a clickable image banner that opens a PDF document.

1.5 BRONZE SPONSORSHIP	SGD 30,000	
Includes	Benefits	
 ONE Track Lecture* BRONZE Suite Virtual Exhibition 	 Right to use the endorsement "Bronze Sponsor of 20th Asian Conference on Clinical Pharmacy" 	
Space o 3m x 3m virtual booth space o Static branding spots^ x 2	 Naming rights to the sponsored event 	
ONE full page advertisements in the E-Conference Programme Booklet	 Prominent acknowledgement on E-Conference Stage Backdrop 	
THREE E-Exhibitor Passes (access to exhibition area only)	 Acknowledgment on the Conference website with hyperlink to sponsor's homepage 	
 ONE Banner Advertisement on Virtual Event Lobby 	 Priority to select the choice of symposium slot after Silver sponsors 	
 Prominent Acknowledgement throughout virtual event platform as Bronze Sponsor of Event 	2% discount for additional virtual booth space	

^{*}Availability on a first-come-first-served basis within the same sponsorship tier.

[^]Each Static Branding Spot is a clickable image banner that opens a PDF document.

Summary of Packages

Benefits:	DIAMOND (SGD 80,000)	PLATINUM (SGD 60,000)	GOLD (SGD 50,000)	SILVER (SGD 40,000)	BRONZE (SGD 30,000)
Lunch Symposium^	1	1	1	-	-
Breakfast Symposium^	1	1	-	1	
Track Lecture	-	-	-	-	1
Virtual Booth Space	Custom Design 9m(w) x 4m(d)	Custom Colour & Logo 5m(w) x 3m(d)	Logo 4m(w) x 3m(d)	3m(w) x 3m(d)	3m(w) x 3m(d)
Digital Branding Spots*	5 static + 1 video spot	3 static + 1 video spot	3 static +1 video spot	2 static + 1 video spot	2 static
E-Exhibitor Passes	10	10	5	5	3
E-Conference Passes	10	5	5	0	0
Advertising Space on E-Conference Programme Booklet**	4 pages	3 pages	2 pages	2 pages	1 page
Discount for Additional Virtual Booth Space	20%	15%	10%	5%	2%
Ads on Virtual Event Lobby	Full Screen Ad during Plenary + 1 Banner Ad	1 Banner Ad	1 Banner Ad	1 Banner Ad	1 Banner Ad

^{*} Each Static Branding Spot is a clickable image banner that opens a PDF document.

^{**} All content and materials to be provided by sponsor.

[^] Food vouchers are only applicable for local delegates.



OTHER SPONSORSHIP OPPORTUNITIES

2. INDUSTRY SPONSORED TALKS & SYMPOSIA*

2.1 BREAKFAST SYMPOSIUM

SGD 20,000 per session

2.2 LUNCH SYMPOSIUM

SGD 30,000 per session

Be part of the Conference programme attended by over a thousand healthcare professionals from across the region, comprising key drug users such as pharmacists, doctors and nurses.

Benefits:

- Product-linked 1-hour talk, as desired by your organisation (subject to approval by 20th ACCP Organising Committee)
- Acknowledgement of your organisation prior to the talk
- **ONE** Banner Advertisement on Virtual Lobby
- ONE complimentary virtual booth space 2m x 2m (worth SGD 12,000)
- Inclusion of symposium title, schedule and programme in the Announcement, website and E-Conference Programme Booklet
- Use of Conference Logo on E-invitation cards
- Complimentary email blast of E-food vouchers for local delegates (food vouchers to be provided by sponsor)[^]

^{*}Slots are highly limited. Availability is based on a first-come-first-served basis.

[^]Food vouchers are only applicable for local delegates.

2.3 TRACK LECTURE*

SGD 20,000 per session

Benefits:

- Product-linked 1-hour talk during parallel break-out session, as desired by your organisation (subject to approval by 20th ACCP Organising Committee)
- Acknowledgement of your organisation prior to the talk
- Inclusion of talk title, schedule and programme in the Announcement, website and E-Conference Programme Booklet
- Use of Conference Logo on E-invitation cards

2.4 WORKSHOP*

SGD 5,000 per session

Benefits:

- Product-linked workshop, subject to planning and approval by 20th ACCP Organising Committee
- Acknowledgement of your organisation prior to the talk
- Inclusion of talk title, schedule and programme in the Announcement, website and E-Conference Programme Booklet
- Use of Conference Logo on E-invitation cards



2.5 KNOWLEDGE PARTNERS Upon request

- Tailor-made sponsorship during, pre- or post-event
- We seek innovative ways to fit your organisation's needs and would be pleased to consider any additional or alternate suggestions you may have

^{*}Slots are highly limited. Availability is based on a first-come-first-served basis.



3. VIRTUAL EXHIBITION SPACES

Our virtual exhibition booths are enabled with a integrated chat function to maximise your engagement opportunities with our conference participants.

3.1 PREMIUM SUITE

SGD 28,000

- Premium exhibition booth 5m x 3m with 3 static branding spots, 1 video spot, company logo feature and colour scheme on exhibition booth
- Exhibition listing in the E-Conference Programme Booklet
- SIX exhibitor passes per booth (access to exhibition area only)

3.2 DELUXE EXHIBITION SPACE

SGD 18,000

- Superior exhibition booth 4m x 3m with 3 static branding spots, 1 video spot and company logo feature on exhibition booth
- Exhibition listing in the E-Conference Programme Booklet
- FOUR exhibitor passes per booth (access to exhibition area only)

3.3 REGULAR EXHIBITION SPACE

SGD 12,000

- Standard exhibition booth 2m x 2m with 2 static branding spots
- Exhibition listing in the E-Conference Programme Booklet
- TWO exhibitor passes per booth (access to exhibition area only)

3.4 CUSTOM EXHIBITION SPACE

Upon request

For design of customised e-booth structure and features, please contact the conference secretariat at jaselle.lee@communique-live.asia for a quote.

4. DIGITAL ADVERTORIALS

CONFERENCE E-BOOKLET ADVERTORIALS

Full Page (Exclusive)	SGD 6,800
Program Page (Exclusive)	SGD 4,000
Speakers Page (Exclusive)	SGD 5,000
Banners (Top, Bottom, Pop-up)	SGD 3,500
BRANDING	
Digital Conference Backdrop Top Banners	SGD 12,000
Static Advert at Virtual Event Lobby Frequency approx. 3 times every hour	SGD 5,000
Logo Placement on Virtual Event Lobby Frequency approx. 3 times every hour	SGD 5,000
Advertisement on Virtual Event Lobby Frequency of 1 time every hour Advertisement of up to 15 secs	SGD 10,000

^{*}Availability is based on a first-come-first-served basis.

5.0 CEREMONY SPONSORSHIP

SPONSOR A SINGAPOREAN EXPERIENCE

Open to Proposals

Reward conference attendees to a fully customisable experience that acknowledges your organisation's successful contributions to Singapore.

Suggested examples:

- Goodie bags filled with instant Laksa / Chilli Crab / Hainanese Chicken Rice easy-cook-packs
- Singapore Airlines Mini figurines
- Gifts branded with your company's logo

20th ACCP Sponsorship Commitment Form

Company Name:			
Full Mailing Address:			
Contact Person:		Designation:	
Phone (Office):		Mobile:	
Email:		Fax:	
We would like to book	sponsorship of the follo	wing items/activities*:	
Any special remarks:			
If a sponsor cancels at a exhibitor or sponsorshi		the sponsor will be responsible for t	the entire
*Subject to committee's a	approval & terms and cond	litions.	
COMPANY STAMP /	SIGNATURE	DATE:	
For anguirios plassa o	ontact the following:		

For enquiries, please contact the following:

Ms Jiemi HONG Chair, Sponsorship Subcommittee

Tel: +65 9220 7061

Email: sponsor.accp2020@gmail.com

Ms Jaselle LEE Conference Manager

Tel: +65 9221 4155

Email: jaselle.lee@communique-live.asia

CONTACT DETAILS

Terms & Conditions

Applicable to Sponsors only

1. Application and Payment Terms

Application for Sponsorship must be made in writing and sent via email or post using the designated letter of commitment. Upon receipt of the signed Sponsorship Agreement, Sponsor will be invoiced for 100% of the total Sponsorship Amount committed upon placing the order.

Sponsors are to make payment to the Congress in accordance with the schedule stipulated in the Sponsorship & Exhibition Committee Form as follows in two instalments: 50% of the Sponsorship Fees upon sign up and 50% of the Sponsorship Fees by **30 April 2021**.

No GST will be charged on the total Sponsorship Amount.

Schedule of Payment:

DEPOSIT	AMOUNT	DUE DATE	REFUNDABLE
First	50%	30 days upon receipt of invoice	NO
Remainder	50%	30 April 2021	NO

Letter of Confirmation

The Sponsor will receive a letter of confirmation within 2 weeks after receipt of the 50% deposit of the total Sponsorship Money committed. If a Sponsor fails to make the final payment by <u>30</u> <u>APRIL 2021</u>, all sponsorship, advertising, exhibition space, and complimentary passes will be suspended and the Sponsor will still be liable to pay 100% of the sponsorship fee.

2. Foreign Exchange Rates

All payments must be received in the currency (SGD\$) specified on the invoice. The Sponsor should factor in any associated bank or transfer fees during preparation of payment.

Any payment received in any other currency will be converted by the Congress Bank's exchange rate as at the date of transfer, and the value must be equal to the full payment amount in the currency specified in the invoice.

Terms & Conditions

3. Cancellation of Sponsorship

The Congress seeks all Sponsors' understanding that no Cancellation of the sponsorship commitment will be allowed.

Upon signed commitment of sponsorship, Sponsors will still be liable to the Congress for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of sponsorship.

4. Symposium/Track Slot

Review and Selection of Topics:

All Sponsors are required to submit proposed topics for speaking engagements to the Committee for approval.

Allocation and Availability: Lunch Symposiums, Breakfast Symposiums and Track Lectures are limited and assigned based on a first-come-first-served basis amongst sponsors of the same sponsorship tier. Priority will be given to higher tier sponsors. Slots for Lunch Symposiums, Breakfast Symposiums and Track Lectures may be substituted for one another based on availability, subject to mutual agreement between the Sponsor and the Committee.

5. Booth Space

Allocation and availability of Booth Spaces will be on a first-come, first-served basis. The Congress reserves the right, at its sole discretion, to designate Sponsor space or make changes to the location, size, or layout.

All Sponsors are required to adhere to the allocated booth space. Any additional space held during the event may result in the Sponsor being charged an extra fee, which will be invoiced to 1 week after the event.

The Sponsor must comply with all regulations of the Venue and shall be responsible for any materials and articles brought into the Venue including any shipping or transportation fees. The Sponsor should also maintain and ensure the Booth Space is manned during all hours that the exhibition is ongoing.

The Congress will not maintain any insurance covering the Sponsor's property and it is the sole responsibility of the Sponsor to obtain any insurance if deemed necessary.

Terms & Conditions

6. Privacy of Personal Information

The Sponsor shall protect and use personal data and personal information about participants, in accordance with all applicable data protection and privacy laws, including any local laws relating to marketing, advertising, and other uses of such data.

For the avoidance of doubt, any personal data or personal information of participants shared, collected during the visit to the Sponsor's booth, or disclosed by the Congress, shall be considered confidential information and shall not be used by the Sponsor, directly or indirectly, for any direct marketing, email campaigns, data mining or other purposes or shared, sold or otherwise provided to any third parties.

7. Intellectual Property

The intellectual property rights of each party will remain the intellectual property rights of that party and neither party will have the right to use the other party's intellectual property rights, including trade-marks, logos or names in any promotional materials or otherwise, without the prior written consent of that party.

8. Compliance and Indemnification

Each party hereby represents and warrants that it shall comply with all laws, rules, orders and regulations applicable to the operation of its respective business and performance under these terms and conditions.

The Sponsor shall indemnify the Congress against any and all claims, demands, actions, judgments, costs, and expenses, including costs of defense thereof, incurred by any of the indemnitees caused by or arising from the breach of any provision of these terms and conditions, negligence, gross negligence, or intentional misconduct of the Sponsor.

9. Force Majeure and Event Cancellation

The Congress shall not be deemed to be in breach of this Agreement or otherwise liable to Sponsors for any failure or delay in performing our obligations for commercial reasons (including but not limited to, an event of force majeure where such event though not directly affecting the Event, may have an adverse effect on the commercial success of the Event), in its sole discretion, be entitled to cancel or postpone the Event. Written notice shall be given to the Sponsor of the Congress's decision as soon as reasonably practicable, and upon receipt of such notice.

10. Confidentiality

Except as otherwise agreed in writing, the parties agree to keep all terms and particulars of this Agreement strictly confidential at all times, subject to any disclosure which may be required by law.

